

# LEADS SCRIPT

(Keep It Simple)

## **A. INITIAL call script:**

Hi Bob. It's Pete Olsen from MintBuilder. I was reaching out to you because I saw you were looking for a home-based business to help expand your income. That's awesome. My company is actually expanding into your area. Wanted to see how soon would you have a few minutes to take an online tour of my company if I sent you a link? (Let the online tour do the selling...DO NOT EXPLAIN THE OPPORTUNITY YOURSELF! Always let the tools do the work!)

OK Super. I will text you over the link and follow up shortly.

## **B. How to CLOSE when you call back:**

1. What did you like best about what you saw? (Do NOT talk, let them answer)
2. What else did you like?
3. Sounds to me like you are ready to get started... (Do NOT talk, let them answer)