

### Affiliate Income **Platform**

For our Wholesale Customers, the Affiliate Income Platform is 100% **OPTIONAL** and 100% **FREE** to utilize. Here's how the Income Platform works: When you and your team sell the following commissionable products (Customer Wholesale Memberships, Auto-Assets and Retail Priced Shop Sales) you earn one or more streams of income. Your **PERSONAL SALES** are on your 1st Tier. Your **TEAM SALES** are on your Tiers 2 - 5.

### PLATFORM BENEFITS:

- ✓ You have 13 different streams of revenue with your Affiliate Income Platform.
- ✓ No Rank advancements needed to unlock higher commissions & bonuses.
- ✓ Unlike the standard Uni-level that has limited depth and the Binary which has very limited width, here with the MintBuilder proprietary Income Platform you have the ability to earn from **infinite width** and **infinite depth** at the same time!

### "The Power To Build True Wealth."

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## Wholesale Customers & Affiliates



There are **TWO** distinctly different people here at MintBuilder: Wholesale Customers and Affiliates.

**Wholesale Customers** are those who purchase the **\$39 Basic Membership** or **\$79 Pro Membership** and purchase precious metals. A Customer is not an Affiliate.

**Affiliates** sell memberships, precious metals and build a sales organization that does the same.

**Payout Schedule:** Commissions earned from the purchase of Retail products, Wholesale Customer memberships and Auto-Assets are instantly credited into your Affiliate Income Platform. These commissions can be used right away to purchase products from the shop, used to fully or partially cover your monthly Membership/Auto-Assets or the commissions can be deposited directly into your bank account. Direct deposits payout every Monday. So the question is, do you want to use your commissions for FREE Silver and Gold or do you want Cash? The option is yours!

It is important to note that NO compensation is paid on the recruitment of an Affiliate. Commissions are ONLY earned on the sale of commissionable products which include; retail sales, Wholesale Customer Memberships and Auto-Assets sold. MintBuilder has a zero tolerance policy of affiliates marketing contrary to this.

### Personal **Commissions**



### **PAID INSTANTLY**

MintBuilder **Personal Sales** Commissions are easy to understand. When commissions are earned there are no points that flush, no team balancing and no rank advancements needed. All sales made by you are on your 1<sup>st</sup> tier frontline to you and paid into your Affiliate Income Platform **INSTANTLY**.

1

**10% Commission** is earned when you sell a Wholesale Customer Membership. These commissions are monthly recurring as long as the Customer remains active.

2

**3% Commission** is earned on each Auto-Asset you sell. These commissions are monthly recurring per each active Auto-Asset.

3

**10% Commission** is earned when you make a sale to a Retail Customer. Example: sell a \$200 item earn \$20. This commission is NOT earned on purchases made by a Wholesale Customer. On all Retail Bullion sales that you make you earn **1%**.

**Pro Membership Earnings: (1)** Must be on the Pro Membership yourself or **(2)** personally refer 3 Pro Memberships to earn full commissions on all Pro Memberships sold within your 5 tier team. If neither of the 2 criteria above are met then you will simply earn the same income from the Pro Membership sale as you would from a **\$39 Basic Membership** and the remaining commissions will roll up to the next qualifying upline team member.

### Team **Commissions**



### **PAID INSTANTLY**

MintBuilder **Team Sales** Commissions are easy to understand. When commissions are earned there are no points that flush, no team balancing and no rank advancements needed. All sales made by your team are on your 2<sup>nd</sup> – 5<sup>th</sup> tiers and paid into your Affiliate Income Platform **INSTANTLY**.



**5% Commission** is earned when a team member sells a Wholesale Customer Membership. These commissions are monthly recurring as long as the Customer remains active.



**1.5% Commission** is earned when a team member sells an Auto-Asset add on. These commissions are monthly recurring per each active Auto-Asset.



**5% Commission** is earned when your team makes a sale to a Retail Customer. This commission is NOT earned on purchases made by a Wholesale Customer. On retail Bullion sales made by your team you earn **0.5%**.

**Pro Membership Earnings: (1)** Must be on the Pro Membership yourself or **(2)** personally refer 3 Pro Memberships to earn full commissions on all Pro Memberships sold within your 5 tier team. If neither of the 2 criteria above are met then you will simply earn the same income from the Pro Membership sale as you would from a **\$39 Basic Membership** and the remaining commissions will roll up to the next qualifying upline team member.

### Infinity **Bonuses**

**PAID INSTANTLY** 



When you personally sell **JUST 3** or more Wholesale Customer Memberships you unlock access to the Infinity Bonus which provides unlimited width & depth earning.

- 7
- **5% Bonus** on your 3<sup>rd</sup>+ personal Wholesale Customer Memberships (Infinite Width). These commissions are monthly recurring as long as the Customer remains active.
- 8
- **2% Bonus** on your 3<sup>rd</sup>+ personal Auto-Asset purchases (Infinite Width). These commissions are monthly recurring as long as the Customer remains active.
- 9
- **5% Bonus** on the first 2 sales of your 3<sup>rd</sup>+ personal's Wholesale Customer Memberships sold & their first 2 & their first 2 etc. (Infinite Depth). These commissions are monthly recurring as long as the Customer remains active.
- 10
- **2% Bonus** on the first 2 sales of your 3<sup>rd</sup>+ personal's Auto-Asset purchases & their first 2 & their first 2 etc. (Infinite Depth). These commissions are monthly recurring per each active Auto-Asset.
- 11
- **50% Matching Bonus** on all Infinity Bonuses earned by every first tier personal (Infinite width & recurring). Expand to a **100% Matching Bonus** on all Infinity Bonuses earned once you help your first **2** personals become Infinity Bonus qualified.

### Car **Bonus**



### **PAID MONTHLY**

At MintBuilder we've put together a simple to understand, yet very powerful Car Bonus for those at MintBuilder who achieve the proper amount of commissionable sales. When you qualify we add a **\$700 monthly** car bonus to your commissions.

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**How To Qualify:** To qualify you must maintain the **3** criteria below. This bonus is paid the first Monday following each qualifying month.

TIER 1

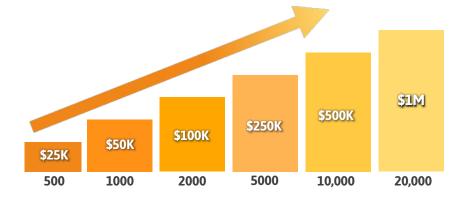
\*Personal Sales: 1. Personally maintain 5 QV.

**TIERS 1-5** 

\***Total Team Sales: 2.** Maintain a minimum of 250 QV within your entire 5 tier team. **3.** No more than 40% of the QV can come from one 1st tier team line.

<sup>\*</sup> You do NOT have to purchase a commissionable product to qualify for the Car Bonus. NO compensation is paid on the recruitment of participation in the Affiliate Income Platform. Each Basic Wholesale Membership provides 1 QV and each Pro Wholesale Membership provides 2 QV.

### Lifestyle **Bonus**



PAID OVER ONE YEAR

At MintBuilder we recognize and reward our Leaders' hard work and success! Earn up to \$1,000,000! Amounts earned are inside the graph above.

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**How To Qualify:** Following suit with our Car Bonus you must meet the **3** criteria below and you will be rewarded for your hard work. This bonus is divided into 12 equal payments and paid out over one year. It is paid the first Monday following each qualifying month until complete. Any months qualification is not met the bonus for that month will be lost.

TIER 1

\*Personal Sales: 1. Personally maintain 5 QV.

**TIERS 1-5** 

\*Total Team Sales: 2. Maintain a minimum of 500 QV within your entire 5 tier team. 3. No more than 40% of the QV can come from one 1st tier team line. Total required QV is specified for each level payout above on the graph.

<sup>\*</sup> You do NOT have to purchase a commissionable product to qualify for the Car Bonus. NO compensation is paid on the recruitment of participation in the Affiliate Income Platform. Each Basic Wholesale Membership provides 1 QV and each Pro Wholesale Membership provides 2 QV.

## Terms & Definitions

**Affiliate Income Platform:** MintBuilder has a customer back office (account) where you can see your orders, maintain your payments etc. We also have proprietary backend software for our Affiliates to see their team, commissions, training, marketing tools, marketing funnel, allocate commissions etc. This is called the Affiliate Income Platform. No commissions are paid on the Affiliate Income Platform.

**Personal Sales:** Anyone you refer who purchases a commissionable product is considered a Personal Sale and is always frontline to you which is also called your 1<sup>st</sup> Tier.

**Retail Customer:** Any customer who makes a shop purchase and is not on a Wholesale Customer Membership and does not receive Wholesale pricing is a retail customer.

**QP:** Qualifying Points are earned from the sale of Basic (1 QV) and Pro (2 QV) Wholesale Customer Memberships.

**Team Sale:** A purchase made in a retail shop, Wholesale Customer Membership purchase or Auto-Asset within your Tiers 2, 3, 4 or 5. This sale would come from a team member and not from you.

**Tiers:** Are rows or levels within an Affiliates pay structure. All commissions are paid to Affiliates on their tiers 1-5, with the exception of the Infinity Bonus which is unlimited.

**Wholesale Customer:** A customer who purchases either a \$39 Basic or \$79 Pro Wholesale Customer Membership. This person has access to wholesale pricing along with many other benefits.

# Income **Disclosure**



### **2021 Income Disclosure**

As a direct selling company selling precious metals in the form of numismatics and bullion, MintBuilder has two distinct people in our community; Customers and Affiliates. Whatever your interest may be here at MintBuilder, we are glad you are part of our MintBuilder Community joining us in our mission to bring precious metals into every home.

### **Cost to Register**

You are not required to buy any commissionable products or services to become a MintBuilder Affiliate. The monthly cost of the Affiliate Platform is \$9.97. This fee is not commissionable and is applied to the ongoing cost of software, tools, training and other company expenses related to each Affiliate account.

### **Compensation**

The MintBuilder business is based on product sales. There is NO income earned from the mere act of sponsoring or recruiting others. There are two fundamental ways in which an Affiliate can earn compensation:

- 1. Retail products sold to non Wholesale Customers (customers who are not on the monthly Wholesale Customer Membership).
- 2. Wholesale Customer Memberships sold (which includes monthly product(s) and great discounts on precious metals, see the MintBuilder Wholesale Customer Membership description for details https://mintbuilder.com/product/income-wholesale-bundle).

As with any other sales opportunity, the compensation earned by MintBuilder Affiliates varies significantly. This document provides statistical, fiscal data about the average affiliate income. The Affiliate income in this chart is not necessarily representative of the income, if any, that a MintBuilder Affiliate can or will earn through the MintBuilder Compensation Plan. These figures should not be considered as guarantees or projections of your actual income or profits. Your success will depend on individual diligence, work, effort, sales skills and market conditions. MintBuilder does not guarantee any income success.

**80%** of our Members were Customers Only and not Affiliates in 2021. An Affiliate is a person who has chosen to utilize the optional Affiliate Income Platform and who earned ANY amount of commissions in the 2021 calendar year.

The average annual income for ALL Affiliates (which includes Active and Inactive Affiliates) in 2021 was **\$108.22**.